

TO: IOA Seminar Group
FROM: David Ransohoff
RE: How to give a 10-minute talk

This is a talk I did at NIH 'grand rounds' last month (look, on web page, for Jan 14 2009 talk).

<http://videocast.nih.gov/PastEvents.asp?c=27>

The topic is 'evidence-based medicine'... a discussion of relationship between 'evidence, policy, and politics'... a topic that should be 'accessible' to many.... and may actually be interesting.

It's not a 10-minute talk (is 45, plus 20 minutes of discussion) but it illustrates principles and techniques I tried to describe yesterday.

Things to keep in mind as you view:

- a. I *wrote out every word* and pretty much *read* the talk (with a little ad-libbing). Ask yourself 'does it sound 'read'; is it 'engaging' enough'.
- b. Look at style of slides (sentences vs phrases; amount of material) and how I try to 'walk through' slide and describe what is *on* slide before explaining what it means (you can't see pointer-technique, though, because they take video feed directly from computer and I used laser pointer, not pointer on computer).

Let me know if you have questions/comments...

David Ransohoff
ransohof@med.unc.edu